



MYFUTURE

IMPROVING DIGITAL SKILL
FOR CAREER GUIDANCE AT SCHOOL

Conferenza Internazionale Innovare i sistemi locali di orientamento



Giovedì - 20 settembre 2018 - Mole Vanvitelliana - Ancona

KA2 – Strategic Partnerships - Project Number 2016-1-IT02-KA201-024241



Gatsby Benchmarks Videos



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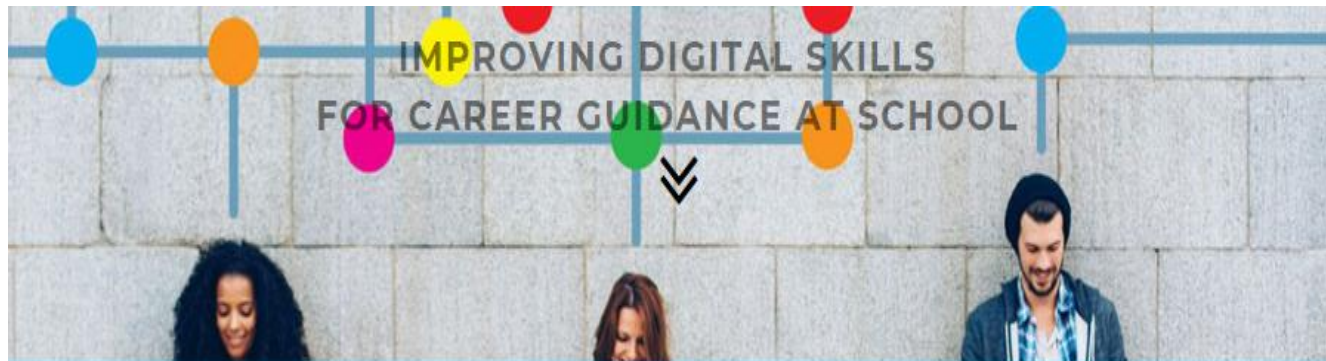
Steve Trotter YC Hertfordshire,
Hertfordshire County Council UK Partner



www.ychertfordshire.org



Erasmus My Future EU Project



MYFUTURE is a project funded by the Erasmus plus program (KA2) and involves 8 partners from 5 European countries. The project aims to improve the **quality of career guidance** provision at school with **digital resources** in order to increase attainment levels and reduce early school leaving.

This collaborative effort works in order to create freely available tools and resources for students, teachers and practitioners and to promote the creation of relationships between the different stakeholders involved in career guidance at a local, national and European level.

Check out what is going on in your country! Go to your national page!



United Kingdom



Malta



Italy



Romania



Denmark



YC

HERTFORDSHIRE

Erasmus My Future EU Project



Partners

The project consortium involves 8 partners from 5 European countries: Denmark, Italy, Malta, Romania and United Kingdom.



Università di
Camerino (IT)



Regione Marche
(IT)



Centro Studi
Pluriversum (IT)



University of
Derby (UK)



Hertfordshire
(UK)



University of
Malta (MT)



CMBRAE (RO)



UU Lillebælt (DK)



Erasmus My Future EU Project



The project outputs

This project aims to reach its objectives with the creation of six intellectual outputs:



01 Guidelines for teachers



02 Web portal for career guidance



03 A quality framework for career guidance



04 Web map device



05 Career guidance App



06 E-learning platform for teachers and practitioners



The Gatsby Benchmarks

THE GATSBY BENCHMARKS OF GOOD CAREER GUIDANCE

In 2014, Lord Sainsbury's Gatsby Charitable Foundation published a report by Professor Sir John Holman, Adviser in Education at the Gatsby Foundation, titled "Good Career Guidance."

The report identified eight benchmarks that are the core dimensions of good careers and enterprise provision in schools:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

Good Career Guidance and further resources can be downloaded from the [Gatsby website](https://www.gatsby.org.uk/).



<https://www.careersandenterprise.co.uk/schools-colleges/gatsby-benchmarks>



Watch the Videos:

<https://www.youtube.com/playlist?list=PLITDRi3R2FTwxRuew85wuTSN79lw0qmN>



The screenshot shows a YouTube interface. On the left is a navigation sidebar with options like Home, Trending, History, and Gaming. The main content area displays a playlist with the following items:

- Improving Quality of Career Guidance at School: the Gatsby Benchmarks** (Main playlist title, 6 videos, updated yesterday)
- 1. **Improving Quality of Career Guidance at School: the MyFuture project** by My Future
- 2. **Introduction to the Gatsby Benchmarks** by My Future
- 3. **Gatsby Benchmark 2: Learning from career and labour market information** by My Future
- 4. **Gatsby Benchmark 4: Linking curriculum learning to careers** by My Future
- 5. **Gatsby Benchmark 5: Encounters with employers and employees** by My Future
- 6. **Gatsby Benchmark 8: Personal Guidance** by My Future

YouTube Gatsby TED Videos



- **A TED session has been created for each Gatsby Benchmark** Click on each one below to find out more information in a quick and easy way.
- We have broken each Gatsby Benchmark down into its own short Talking Education Video:
- Introduction to the Gatsby Benchmarks: https://youtu.be/G-4G4_W5kk8
- 1. A stable careers programme- created by iCegs from the University of Derby <https://youtu.be/Mk7hhpIMO08>
- 2. Learning from career and labour market information <https://youtu.be/JP8OmvLt7Rs>
- 3. Addressing the needs of each pupil- created by iCegs from the University of Derby <https://youtu.be/TgVozJnBjSw>
- 4. Linking curriculum learning to careers <https://youtu.be/2Tbx8zJZ600>
- 5. Encounters with employers and employees <https://youtu.be/KHvLQx1b3VA>
- 6. Experiences of workplaces- created by iCegs from the University of Derby <https://youtu.be/Rb2b5w3tliM>
- 7. Encounters with further and higher education- created by iCegs from the University of Derby <https://youtu.be/M6mkM1sC00Q>
- 8. Personal guidance https://youtu.be/iOTwp-v_HbE
- If you would like to learn more click on the iCegs from the University of Derby's 35 minute lecture found here: <https://youtu.be/8akKnInBFJc>



Other useful Videos:

<https://youtu.be/8akKnInBFJc>

<https://youtu.be/qxEnwYjtk5w>



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An introduction to the Gatsby Benchmarks of Good Career Guidance

Nicki Moore
Senior lecturer in career development
International Centre for Guidance Studies
University of Derby

0:10 / 35:54

Gatsby Benchmarks presentation 05012018 NPM

iCeGS Derby 1

201 views

+ Add to Share More 2 0

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**IN ADDITION
243,000
Opportunities will be created as a result of
Hertfordshire's ageing workforce**

This means that there will be a requirement to recruit.

Hertfordshire faces skill challenges in the following areas:

- Professional Services
- Construction
- Health, Care and Welfare
- Life Sciences
- IT & Software engineering
- Engineering/Manufacturing
- Sales & Marketing

Plus uncertainty from Brexit

Hertfordshire Labour Market Overview

Hertfordshire LEP 2

830 views

+ Add to Share More 3 0

Impact and Legacy



Schools with Careers Leads/SLT/Governors



Training/CPD



LEP

YouTube



Gatsby Videos:

- Register for these and other great My Future Website Resources:
<https://myfutureproject.eu>



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ALREADY A MEMBER

Log In

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Password

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Register

Username *

Password *

Thank you for listening. Does anyone have any questions?



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Grazie Buona Giornata

www.ychertfordshire.org

